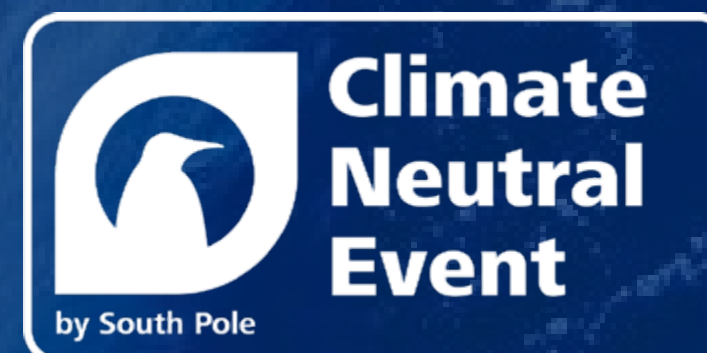




 **TextileExchange**  
**Sustainability Conference**  
VIRTUAL 📶 November 2–6, 2020

# Overview Report



# Thank You to Our 2020 Sponsors

<p><b>Platinum</b></p>					
<p><b>Gold</b></p>				<p>Climate Neutrality Sponsor</p> 	
<p><b>Silver</b></p>					<p>Media Partner</p> 
<p><b>Bronze</b></p>	 	 	 	 	     



## 2020 Recap

The 2020 Textile Sustainability Conference was our largest event to date with more than 100 speakers and over 1,250 people registered from 50 countries! For the second year in a row, the Textile Sustainability Conference was recognized as being climate neutral through a partnership with South Pole.



Over 1,250  
Registered Attendees



Representing  
580+ Companies



Across 50  
Countries



Climate Neutral  
Event

## Virtual Conference Access

The virtual conference platform will be open for one year and you can listen to all of the conference recordings “on-demand” under the Sessions tab. Be sure to view the handout icon in each session to download the presentation.

1. Enter the virtual conference site [here](#).
2. Login with the email that you registered with.
3. Use the password that you used throughout the event.

© 2020 Intrado. All rights reserved.  
Technical Requirements System Check Port Troubleshooting





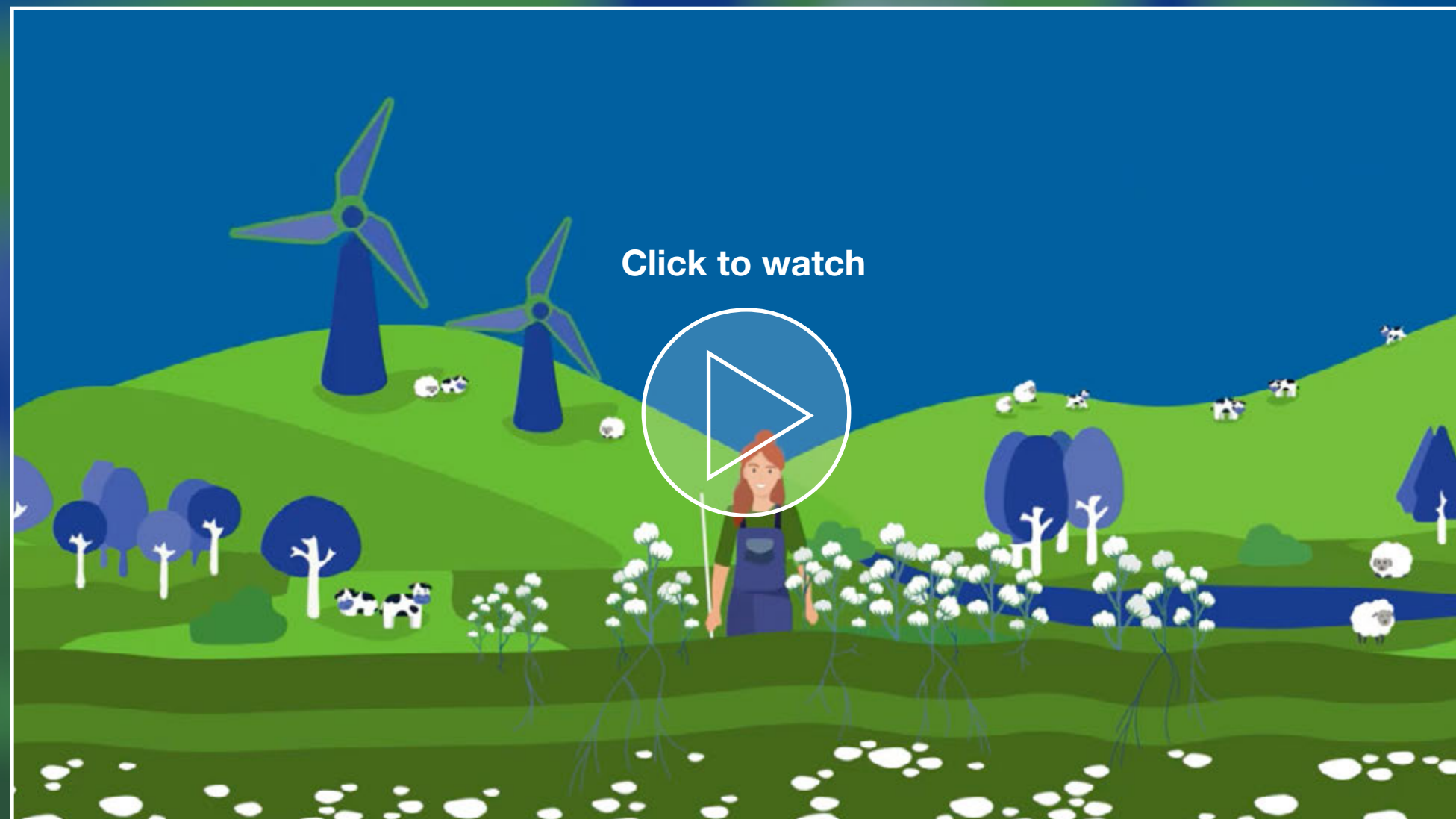
## 2030 Strategy: Climate+

Climate+ is the result of extensive stakeholder engagement through interviews and an online survey conducted with a mix of Textile Exchange members and non-members from organizations representing brands, retailers, suppliers, manufacturers, nonprofits, and professional services across the globe.

Textile Exchange will enable and guide the textile industry to reduce GHG emissions (CO<sub>2</sub> equivalents) 45% by 2030 in the pre-spinning phase of textile fiber and materials production.

Achieving the 2030 Strategy Climate+ goal will require strong partnerships to accelerate the adoption of existing tools as well as enable innovation around new business models and zero-carbon materials. [Learn more here.](#)

### Discover More about Climate+



# CLIMATE

TextileExchange • VISION 2030



**Climate+** | A driving force for urgent climate action in textile fiber and materials production. Amplifying positive impacts in soil health, water, and biodiversity.

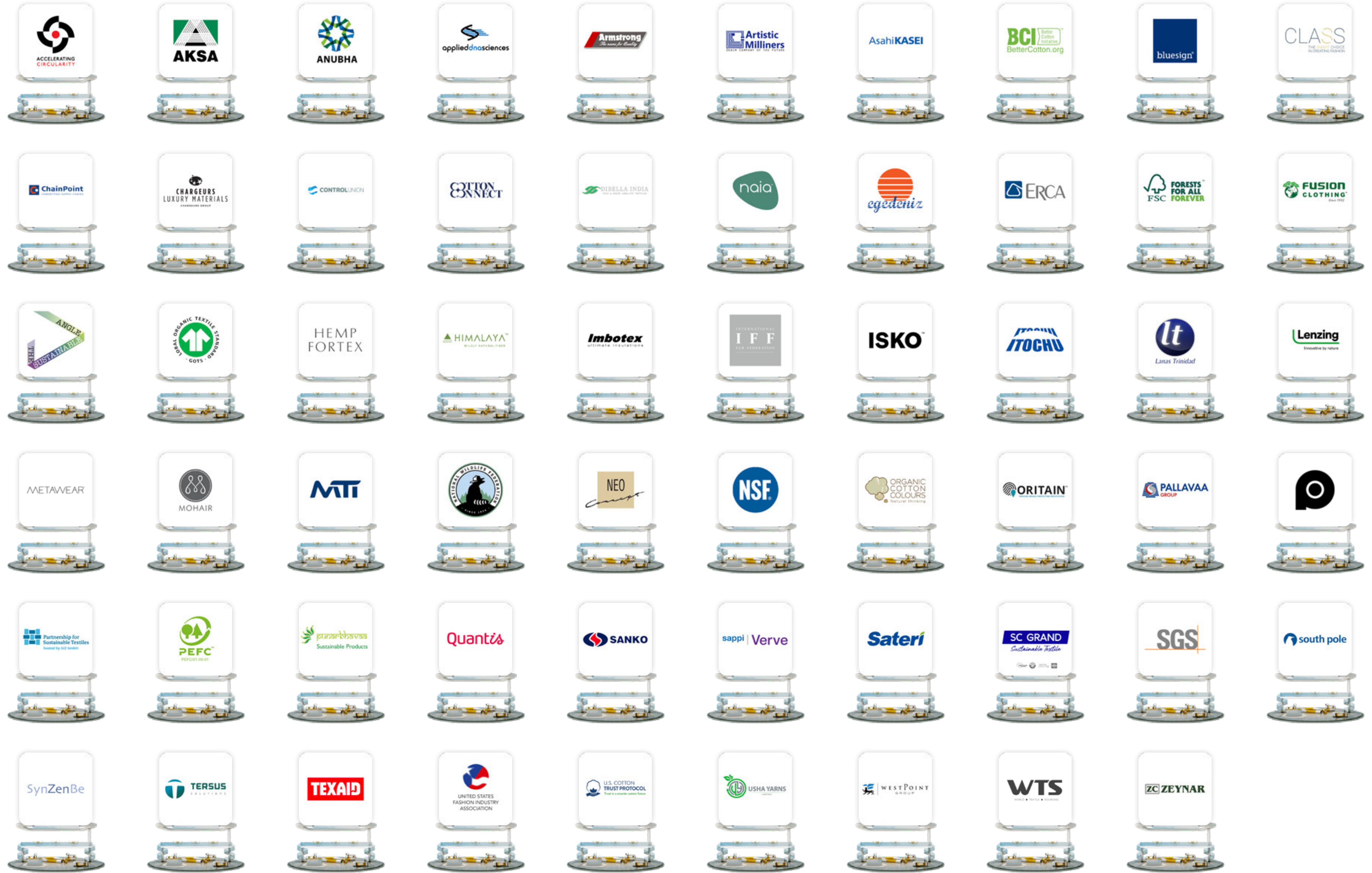






# Exhibiting Companies

- Accelerating Circularity
- Aksa Akrellik
- Anubha Industries
- Applied DNA (CertainT)
- ARMSTRONG SPINNING MILLS (P) LTD.,
- Artistic Milliners
- Asahi Kasei Corporation
- Better Cotton Initiative (BCI)
- bluesign
- C.L.A.S.S.
- ChainPoint
- Chargeurs
- Control Union
- CottonConnect
- Dibella India
- Eastman (Naia)
- Egedeniz
- ERCA
- ESTS
- Forest Stewardship Council (FSC)
- Fusion Clothing
- Future Fabrics Expo by The Sustainable Angle
- Global Organic Textile Standard
- HEMP FORTEX INDUSTRIES LTD
- Himalayan Wild Fibers
- IMBOTEX SRL
- International Fur Federation
- Isko
- ITOCHU Corporation
- Lanas Trinidad
- Lenzing
- MetaWear (ECOfashion Corp)
- Mohair South Africa
- MTI USA
- National Wildlife Federation
- Neo-Concept
- NSF International
- Organic Cotton Colours
- Oritain UK Limited
- Pallavaa
- Paradise Textiles
- Partnership for Sustainable Textiles
- PEFC
- PSP India
- Quantis
- Sanko Textile
- Sappi Dissolving Pulp
- Sateri
- SC GRAND
- SGS
- South Pole
- SynZenBe
- Tersus Solutions
- TEXAID
- United States Fashion Industry Association
- US Cotton Trust Protocol
- Usha Yarns
- WestPoint Group
- World Textile Sourcing INC. (WTS)
- ZEYNAR MENSUCAT A.S.





PLENARY 1:  
Decade to Change

In the opening plenary, attendees learned about Textile Exchange's Climate+ Strategy and the race to implement solutions by 2030.

Under the Climate+ strategic direction, Textile Exchange will be the driving force for urgent climate action with a goal of 45% reduced CO<sub>2</sub> emissions from textile fiber and material production by 2030.

La Rhea Pepper, CEO, Textile Exchange

Claire Bergkamp, COO, Textile Exchange

Sponsored by Sateri



DAY 1

# PLENARY 1 \* DECADE TO CHANGE \* LA RHEA PEPPER

WE HAVE 10 years

TIME IS IMPORTANT BUT PEOPLE ARE MORE IMPORTANT

THANK YOU GOVERNANCE BOARD, TEXTILE EXCHANGE TEAM AND SPONSORS!

VISION: BY 2030 45% GHG REDUCTION



IT'S OUR CHANCE

WHAT IS IT THAT I CAN CONTROL & CHANGE?  
WHAT HAVE I DONE?  
THE RYAN YOUNG'S CLIMATE+ AWARD



WORKING TOGETHER TO BUILD A COLLECTIVE A CONNECTED

OPTIMISM FROM RAISING AWARENESS

TO ACCELERATING

RADICAL SOLUTIONS

CHANGE IN THE VALUE CHAIN

INCREASE UPTAKE RECYCLE FIBERS

CLOSING THE LOOP

DRAW CARBON DOWN

PROTECT THE PLACES STORING CARBON & BIODIVERSITY

WE NEED AN HOLISTIC APPROACH

COMPLEX PROBLEMS REQUIRE MULTIPLE INTERVENTIONS

VISION OF THE FUTURE

FIBER & MATERIAL PRODUCTION

AND LOTS OF INITIATIVES

GRAPHIC RECORDING WWW.CALLOTACAT.COM



TextileExchange Sustainability Conference VIRTUAL 2020



PLENARY 2:

A Story About Nature

Dr. Helen Crowley has been focusing on developing new approaches for businesses to address climate and biodiversity challenges during her sabbatical from Kering at Conservation International and as an advisor to the World Economic Forum.

This plenary, "A Story About Nature", focused on how the textile/fashion sector can transform nature+ approaches for business and life. Helen addressed what the sector needs to do and the frameworks for action, including The Fashion Pact.

Helen Crowley, Senior Advisor Resilient Supply Chains & Fellow, Conservation International Advisor, WEF, Conservation International

Sponsored by PEFC



GRAPHIC RECORDING: WWW.CARLOTTACAT.COM





KEYNOTE:

Alexandra Cousteau

The 2020 Keynote speaker was Global Water Advocate and National Geographic Emerging Explorer, Alexandra Cousteau. In this Keynote, we heard Alexandra speak about the water crisis and the textile industry's role in solving the world's urgent climate problems.

Alexandra was joined by Rachel Cernansky from Vogue Business for a dynamic discussion.

**Alexandra Cousteau**, National Geographic Emerging Explorer, Filmmaker & Water Advocate. Granddaughter of Legendary Captain Cousteau

**Rachel Cernansky**, Sustainability Editor, Vogue Business

Click to watch a timelapse of the Keynote drawing being made

Sponsored by Target



DAY 2

# KEYNOTE \* ALEXANDRA COUSTEAU



OCEANS LOSE 1% DIVERSITY EVERY YEAR

“ALIGNING MY CHOICES WITH MY BELIEFS”

OUR LARGELY NOT RECOGNIZED HUMAN NEED

## WHAT BRINGS US PEACE

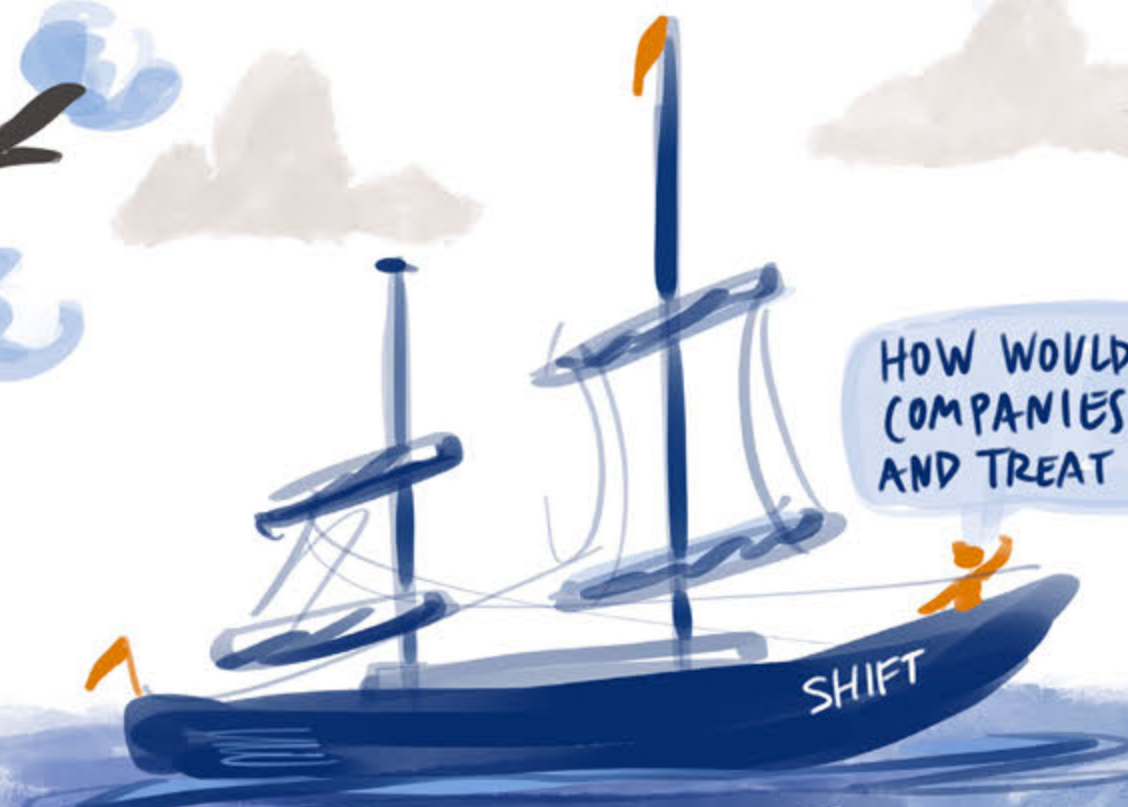
THERE IS A REAL OPPORTUNITY TO LEAD, TO UNDERSTAND WHAT REALLY MAKES US HAPPY

INSTEAD OF CONSUMING AND FEELING INSATISFIED



A LOT OF MICROPLASTICS COME FROM OUR LAUNDRY

COULD WE BECOME CONTRIBUTORS INSTEAD OF JUST BEING CONSUMERS?



HOW WOULD COMPANIES SEE US AND TREAT US?

LOTS OF INITIATIVES HAPPENING TO CLEAN IT UP  
HOW CAN THE TEXTILE SECTOR SOLVE THE PROBLEM?

IT'S URGENT! AND YOU CANNOT MAKE CHANGE HAPPEN SLOW (LIKE BY 2050).

WE HAVE ALREADY LOST SO MUCH

REPLACE THE WORD SUSTAINABILITY

RESTORATION OF ABUNDANCE

REPAIRING WITH

### AMBITION

ROLL UP YOUR SLEEVES

REEXAMINE YOUR GOALS!

GRAPHIC RECORDING: WWW.CARLOTTACAT.COM



TextileExchange Sustainability Conference VIRTUAL 2020



# PLENARY 3: A Better Future – Primark Sustainable Cotton Program

Paul Marchant, CEO of Primark, told the story of Primark's Cotton Program partnership with CottonConnect.

Primark's local implementing partnership with CottonConnect has created an industry-leading program that contributes to long-term sustainable change while making affordable, high quality, sustainable fashion accessible to everyone.

Paul Marchant, CEO, Primark





PLENARY 4:

Getting to 45% (Climate+)

Under the Climate+ strategic direction, Textile Exchange will be the driving force for urgent climate action with a goal of 45% reduced CO<sub>2</sub> emissions from textile fiber and material production by 2030. This session explained the plan to reach the 45% goal.

Michael Sadowski, Sustainability Advisor, Independent Consultant

Claire Bergkamp, COO, Textile Exchange

Sponsored by U.S. Cotton Trust Protocol



DAY 4

PLENARY 4 \*

GETTING TO 45% (CLIMATE PLUS) EMISSION REDUCTION BY 2030

MICHAEL SADOWSKI y CLAIRE BERGKAMP



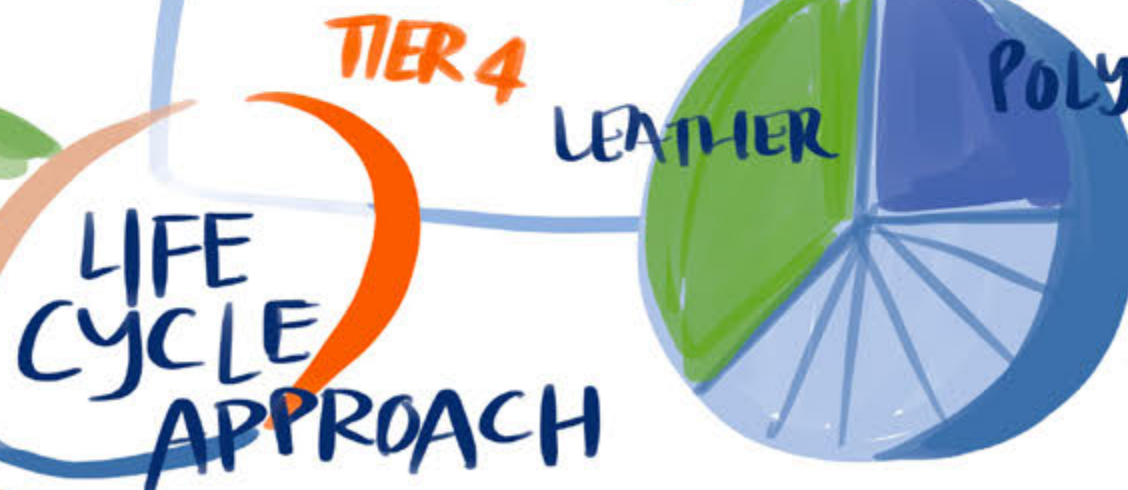
THE PLUS REPRESENTS OUR HOLISTIC APPROACH

HOW CAN TEXTILE EXCHANGE CONTRIBUTE?

OUR GOAL 336 M TONNES



45% IS AMBITIOUS BUT WE NEED TO AVOID GOING FURTHER THAN +1.5°C



CALCULATING GHG EMISSIONS FOR RAW MATERIAL

DIFFERENT CALCULATION FOR EACH MATERIAL

BASELINE 2019 EMISSIONS 611 M TONNES

MUST FOCUS UPSTREAM IN THE VALUE CHAIN!



IT'S A BIG GAP WE HOW WILL MAKE IT HAPPEN?

GET MORE ROBUST DATA

INNOVATE IN TEXTILES

RESULTS AT SCALE

CARBON SEQUESTRATION WILL BE KEY

WE KNOW ENOUGH TO GET GOING!!!



TextileExchange Sustainability Conference VIRTUAL 2020



# PLENARY 5: Building Resilience: How Do We Emerge?

In this final plenary of the 2020 Conference, attendees heard from Textile Exchange's new COO, Claire Bergkamp, about the dire need for climate action within the industry.

Collective action is needed to implement smart sourcing strategies that revolve around a preferred materials approach and utilize standards that take environmental impacts and animal welfare into account.

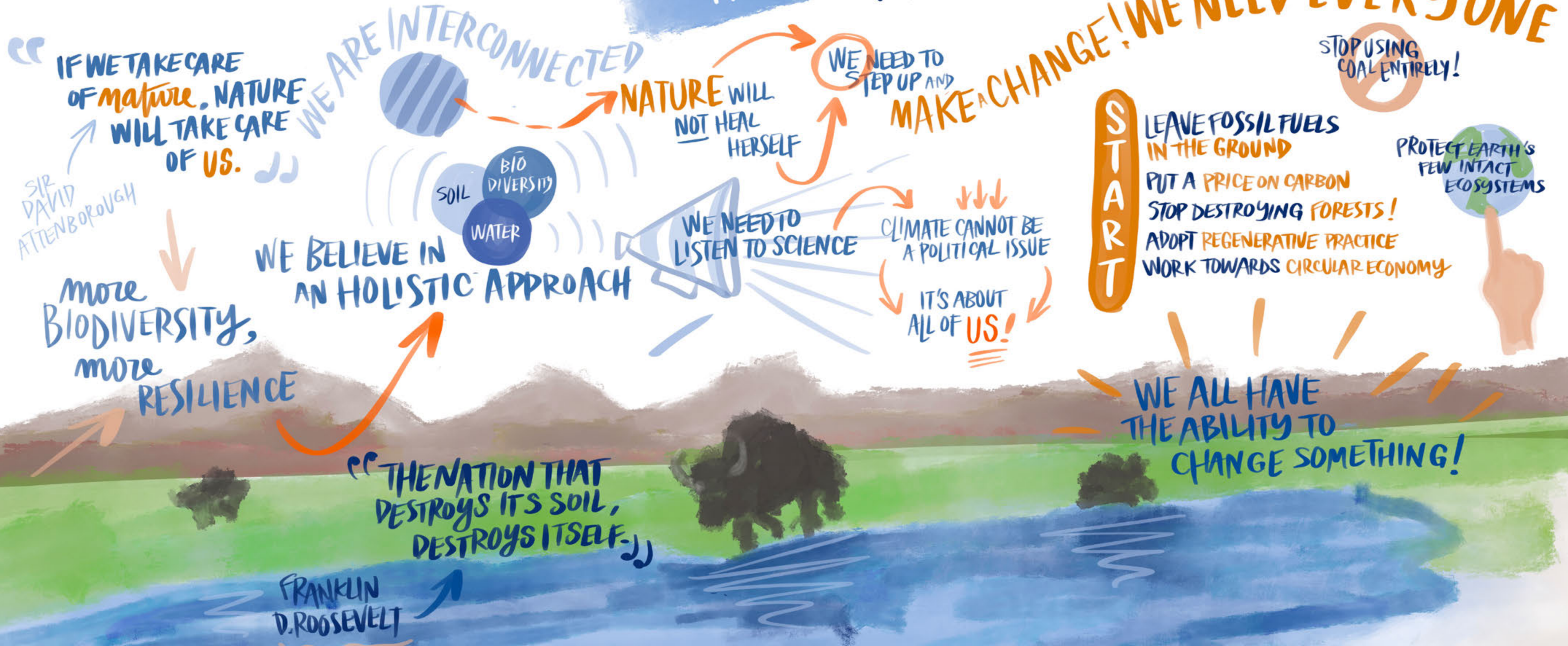
If there is one thing that the COVID-19 pandemic has taught the world, it is how interconnected we all are.

**Claire Bergkamp**,  
COO, Textile Exchange



# PLENARY 5 \* BUILDING RESILIENCE

## HOW DO WE EMERGE? WITH CLAIRE BERGKAMP





- 1A Nature-based Solutions to the Climate Emergency
- 1B Adapting Standards for the Future
- 1C How to Drive the Adoption of Circular Materials
- 1D Competition vs. Collaboration: Can benchmarking really drive lasting change?
- 1E Accounting for Value Chain: Climate Action | Key Learnings from the Gold Standard Apparel Working Group
- 1F Navigating the Traceability Landscape Part 1: Updates on Key Initiatives

# BREAKOUT 1D

# COMPETITION VS. COLLABORATION

## CAN BENCHMARKING REALLY DRIVE LASTING CHANGE?

SARAH HOLLOWAY, RECONSIDERED  
 CHARLES O'MALLEY, UNDP  
 LIESL TRUSCOTT, TEXTILE EXCHANGE  
 KATHARINA ROSSOW, ALDI NORD  
 JOHANNES BACHSTAEDER, ALDI SOUTH GROUP  
 BRAD BOREN, NOMONA

WHO'S THE BEST?



GRAPHIC RECORDING: WWW.CARLOTTA.CAT.COM



2020 Breakouts

## Conference Day 2

**2A** Achieving Transformational Change for Nature in the Apparel Sector ▶

**2C** It Takes All Kinds – Recycling Technologies to Meet Your Circularity Commitments

**2D** Sustainability's Return on Investment

**2E** Sustainable Cotton Supply Chain Transparency: From Planting to Products ▶

**2F** Why Every Sustainability Professional Should Care about Environmental Justice



## 2020 Breakouts

# Conference Day 3

**3A** Regenerative Agriculture +  
Regenerative Finance: Findings and  
Case Studies from The SAFSF Fibers  
Investment Roadmap

**3B** From Target Setting to Climate Action  
through Circular Design, Sourcing +  
Systems

**3C** Chemistry and Climate Change:  
Exploring Supply Chain Opportunities

**3D** Navigating the Traceability Landscape  
Part 2: Trackit – Textile Exchange’s  
Response to Traceability ▶

**3E** Filling the Impact Data Gaps

**3F** Making Credible Claims ▶



2020 Breakouts

# Conference Day 4

**4A** What Does Responsibly Managed Forest really Mean?

**4B** What Do We Do with All of These Clothes? Circularity and the COVID Crisis ▶

**4C** Impact Stories: Incentivizing Change at the Farm Level

**4D** Building Back Better with Preferred Materials ▶

**4E** Soil Health, Cotton and Reducing Our Carbon Impacts



2020 Breakouts

# Conference Day 5

**5A** A Holistic View of Animal-Derived Materials

**5B** Impact Incentives – Accelerating Global Change ▶

**5C** A Conversation with Sustainable Apparel Coalition + Textile Exchange

**5D** Acting Now for the Future of MMCF

**5E** Getting to 45% ▶

**5F** Addressing the Human Rights Risk of Sourcing from Xinjiang, China





# Round Table Summits

## December 7–18, 2020

Textile Exchange Round Tables drive collective action for core fibers and materials programs. **Conference registration is not required** to attend the Round Table meetings but **separate registration is required**. [Learn more and register here](#).

Monday, December 7:

### Animal Fibers and Materials

⌚ 10 am EST - 12 pm EST



Tuesday, December 8:

### Biosynthetics Round Table

⌚ 10 am EST - 12 pm EST



Wednesday, December 9:

### Man-made Cellulosic Fiber Round Table - Part 1

⌚ 10 am EST - 12 pm EST



Thursday, December 10:

### Responsible Cashmere Round Table

⌚ 9 am EST - 11 am EST



### Home & Hospitality Round Table

⌚ 11 am EST - 1 pm EST



Friday, December 11:

### Accelerating Circularity Round Table

⌚ 10 am EST - 12 pm EST



### Man-made Cellulosic Fiber Round Table - Part 2

⌚ 10 am CEST - 12 pm CEST



Monday, December 14:

### Recycled Polyester Round Table

⌚ 10 am EST - 12 pm EST



Tuesday, December 15:

### Responsible Leather Round Table

⌚ 10 am EST - 12 pm EST



Wednesday, December 16:

### Organic Cotton Round Table - Part 1

⌚ 10 am EST - 12 pm EST



Thursday, December 17:

### Organic Cotton Round Table - Part 2

⌚ 10 am CEST - 12 pm CEST



### Responsible Alpaca, Mohair, and Wool Round Table

⌚ 10 am EST - 12 pm EST



Friday, December 18:

### Sustainable Cotton Round Table

⌚ 10 am EST - 12 pm EST





# We are Textile Exchange

Textile Exchange is a global nonprofit that creates leaders in the sustainable fiber and materials industry.



## What we do:

In short, we build a community that can collectively accomplish what no individual or company can do alone! We also manage and promote a suite of leading industry standards, as well as, collect and publish critical industry data and insights that enable brands and retailers to measure, manage and track their use of preferred fiber and materials.



## How we do it:

With more than 400 members representing leading brands, retailers and suppliers, Textile Exchange is positively impacting climate through accelerating the use of preferred fibers across the global textile industry. Under its 2030 Strategy: Climate+, Textile Exchange will be the driving force for urgent climate action with a goal of 45% reduced CO<sub>2</sub> emissions from textile fiber and material production by 2030.



## Our vision:

We envision a global textile industry that protects and restores the environment, while enhancing lives. By 2030 we aspire to guide the textile industry to reduce GHG emissions (CO<sub>2</sub> equivalents) by 45% from a 2020 baseline.



## Board of Directors

Thank You to our Global Governance Board:



**BOARD CHAIR**  
**Sarah Thorson**  
Target Corporation



**Inka Apter**  
Eileen Fisher



**Orlando Rivera**  
Bergman Rivera SAC



**SECRETARY**  
**Cara Chacon**  
Patagonia



**VICE CHAIR**  
**Heinrich Schultz**  
OrganiMark



**Peter Chow**  
Esquel



**Beth Jensen**  
VF Corporation



**TREASURER**  
**Ben Mead**  
Hohenstein Institute



**MEMBER AT LARGE**  
**Marci Zaroff**  
MetaWear, Under the Canopy



**Karla Magruder**  
Fabrikology



**Amit Shah**  
Spectrum



## Thank You

We'd like to express our sincere thanks to all **conference speakers** for sharing their wealth of knowledge with our community.

A special thank you to **Carlotta Cataldi** for providing these beautiful and inspiring graphics that are shared within this report and to our conference moderator, **Phil Hadridge**.

Thank you to all **Textile Exchange Members and attendees** who participated virtually in the conference, making it memorable and meaningful for many people from around the world.

Last but certainly not least, thank you to our **2020 Conference Sponsors**. Your support made this year's conference possible!



Save the Date:  
**November 15–19, 2021**  
**Dublin, Ireland**

Virtual option will be made available in addition to the in-person conference. More announcements coming in early 2021!

Please contact [Conference@TextileExchange.org](mailto:Conference@TextileExchange.org) for any questions and follow us [@TextileExchange](https://twitter.com/TextileExchange) for 2021 updates!